



Dear Friends,

October 7, 2006 marks the 4th World Ostomy Day. The purpose of this day is to announce to the world that life is good after ostomy surgery.

This year, Hollister Inc., is sponsoring a very special photo contest to celebrate this very special day. The theme for 2006 World Ostomy Day is "**Living Life to the Full**" and the purpose of this photo contest is to capture this full life on film. See our website www.uoaa.org for the details.

In recognition of World Ostomy Day the UOAA is also asking our Affiliated Support Groups to write a letter to the editor of their local newspapers. We'll be sending a sample letter in few weeks to help you with this. Recently, in the syndicated column, "Annie's Mailbox" the UOAA was mentioned and this triggered a large number of calls to our 800 number. These calls were from ostomates who didn't know that we existed. Now's our chance to touch some more lives. Remember, it doesn't matter if we're sending these letters to the New York Times or the Fairview Observer. Our goal is to spread the word!

Joan McGorry